

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
485563-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Buying Time, LLC
Attention: Accounts Payable
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Advertiser	Product	Estimate Number
Roberti For Congress	ROBERTI 4 CONG:GFSB	2095

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	485563	06233263

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	364	368

Agency Ref	Advertiser Ref

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/13/12	08/13/12	M-SU Eyewitness News @11PM-11:35PM	11PM-11:35PM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$50.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB M 08/13/12 11:22 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 DR0612H \$50.00 NM									
3	08/13/12	08/13/12	5:30PM-6PM Eyewitness 5:30PM-6PM	5:30PM-6PM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$50.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB M 08/13/12 5:43 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 DR0612H \$50.00 NM									
4	08/13/12	08/13/12	7AM-9AM The Early Show7AM-9AM	7AM-9AM	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$25.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB M 08/13/12 7:26 AM 7AM-9AM The Early Show 7AM-9AM :30 DR0612H \$25.00 NM									
5	08/13/12	08/13/12	7AM-9AM The Early Show7AM-9AM	7AM-9AM	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$25.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB M 08/13/12 8:36 AM 7AM-9AM The Early Show 7AM-9AM :30 DR0612H \$25.00 NM									
8	08/12/12	08/12/12	SU Eyewitness News	6AM-9AM	-----1	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$30.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Su 08/12/12 8:09 AM SU Eyewitness News 6AM-9AM :30 DR0612H \$30.00 NM									
10	08/09/12	08/09/12	Eyewitness News	11PM - 11:35PM	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$50.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Roberti For Congress	ROBERTI 4 CONG:GFSB	2095	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/09/12	08/09/12	Eyewitness News	11PM - 11:35PM	---1---	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 08/09/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 DR0612H \$50.00 NM									
11	08/09/12	08/09/12	5:30PM-6PM Eyewitness	5:30PM-6PM	---1---	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 08/09/12 5:43 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 DR0612H \$50.00 NM									
12	08/09/12	08/09/12	7AM-9AM The Early Show	7AM-9AM	---1---	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 08/09/12 7:56 AM 7AM-9AM The Early Show 7AM-9AM :30 DR0612H \$25.00 NM									
13	08/07/12	08/07/12	7AM-9AM The Early Show	7AM-9AM	-1-----	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1----- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 08/07/12 8:58 AM 7AM-9AM The Early Show 7AM-9AM :30 DR0312H \$25.00 NM									
14	08/08/12	08/08/12	5:30PM-6PM Eyewitness	5:30PM-6PM	--1----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1---- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/08/12 5:43 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 DR0612H \$50.00 NM									
15	08/08/12	08/08/12	7AM-9AM The Early Show	7AM-9AM	--1----	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1---- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/08/12 7:25 AM 7AM-9AM The Early Show 7AM-9AM :30 DR0612H \$25.00 NM									
Total Spots							11		

Payment Terms Net 30 Days

Gross Total	\$405.00
Agency Commission	\$60.75
Net Amount Due	\$344.25

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